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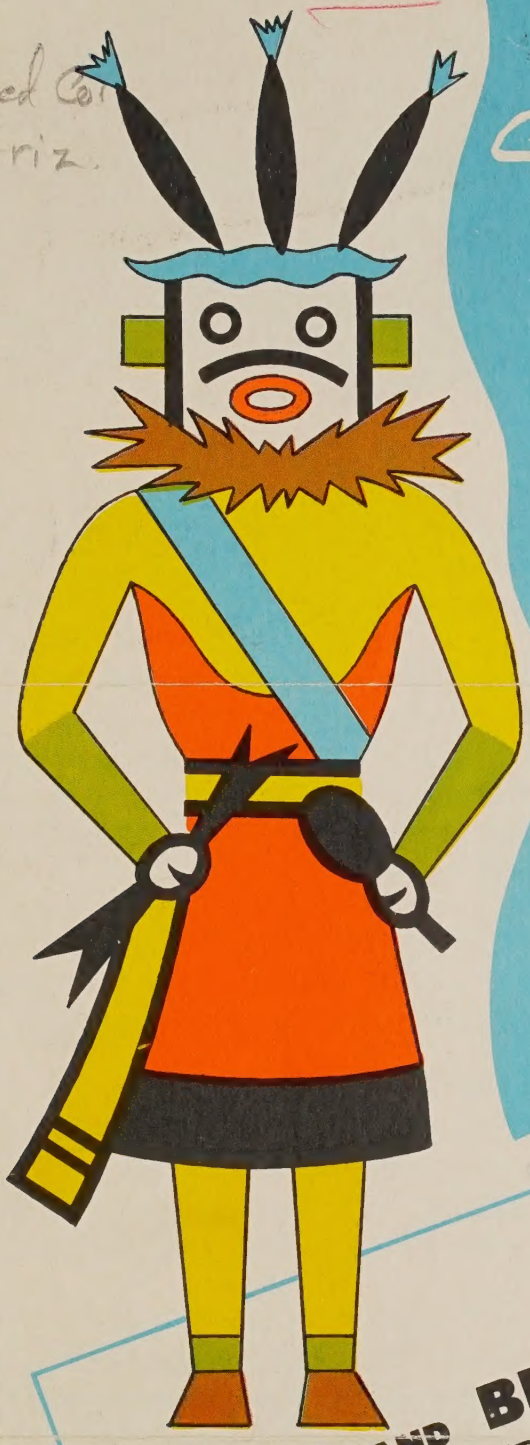
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1952

Advance Seed Co.
Phoenix, Ariz.

Sorghum
"

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Arizona Sorghums

THE
NATION'S
FINEST

GOLD AND BLUE TAG
Certified
GRAIN SORGHUM SEED

Advance

A GREAT NAME IN SEEDS!

**TODAY'S BASIC FEED CROP WAS CULTIVATED
DURING...
ANCIENT TIMES!**



It was HO-Ho-Kam (The People Who Went Away) who first tilled the fertile soil of Central Arizona. Traces of their ancient irrigation canals can still be seen.

It was the early Hopi Indians who discovered and worshiped Arizona's greatest assets — Sun, Water and Earth. Arizona's fruitful valleys comprise one of the world's richest per acre producing areas. Here some vastly abundant crop is being harvested every day of the year.

It was ADVANCE who first produced in this sun-drenched land many of the grain sorghum varieties needed so urgently today in our world economy.

It was inevitable that these ancient natural resources have combined with plant breeders' genius and our seedsmen's processing skills to produce GOLD TAG RELIANCE BRAND grain sorghum seeds, now famous for their high quality and genetic purity.

The nation's sorghum fields of today are a striking tribute to the tremendous advancement of the past ten years in producing finer sorghum crops. Thousands of level, uniform, true-to-type fields attest this fact.

Small wonder that with the "factory," the "tools," and the "know-how" to work with, ADVANCE has become the leading seed house in this highly specialized field.

Frank A. Mangelsdorf

ADVANCE SEED COMPANY

Frank A. Mangelsdorf
Sales Manager

MANY OUTSTANDING VARIETIES . . .

A WIDE RANGE OF OUTSTANDING VARIETIES OF ARIZONA GOLD
AND BLUE TAG GRAIN SORGHUMS TO CHOOSE FROM

VARIETIES

BONITA

Combine type, fast grower on light moisture.

CAPROCK MILO

Combine type, heavy yielder.

COMBINE KAFIR 44-14

Heavy yielder, takes drouth well.

COMBINE KAFIR 60

Early maturing, "stands up" well.

D. D. YELLOW SOONER

Quick maturing, for very late or early planting.

DOUBLE DWARF 38 MILO

Heavy yielder, good color, best grain.

EARLY HEGARI

Combine type, early maturing.

HEGARI

Best all purpose sorghum —
grain, bundles, ensilage, pasture.

MARTIN MILO

Combine type, early maturing, quick drying.

NORGHUM

Combine type, early maturing —
for short season areas.

PLAINSMAN MILO

Combine type, early maturing, takes drouth well.

REDBINE 60 MILO

REDBINE 66 MILO

New combine type, materially improved over
Martin or Plainsman, better color,
heavier yielders.

WESTLAND MILO

Combine type, well adapted to North Plains of
Texas, Kansas and Oklahoma.

Sorghum seed production for 1951 is the lowest for
many years. Supply of quality seed is extremely short.
Potential demand was never greater. We **urge** you to
mail us your probable requirements **today** using the
attached postage paid card. We will immediately quote
you delivered prices for the varieties we still have in
stock.

Detach and . . .

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TODAY**

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SEED COMPANY

P. O. BOX 6157

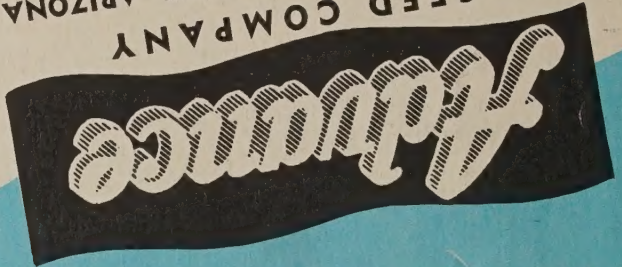
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ADVANCE . . .

**GOLD AND BLUE TAG
CERTIFIED SEED FIELD
OF REDBINE 66 MILO**

Sure-

I'm interested in receiving your lowest delivered prices on the grain sorghum varieties listed . . .

BAGS	VARIETIES

Name _____ Address _____
City _____ State _____

**For easy
Mailing . . .**

You don't even
have to lick a stamp

